



3212 E. Hwy. 30 • P.O. Box 2110
Kearney, NE 68847
800-445-6621 • Fax: 308-234-3969

COOKBOOK ORDER FORM

PRINT CLEARLY IN BLACK INK.



For Office Use Only

Book #

Date Rcd

Rush TNS Regular

Rev. 12-11

Group Organization Family Individual Business

City State Zip Day Phone

Send Proofs to: Chairperson Alternate Shipping Address
Correspondence, including proof, will be sent to chairperson unless otherwise noted.

CHAIRPERSON

Name

Street Address Apt.

City State Zip

Home # Work #

Fax # Cell #

E-mail

Required for proofs and correspondence

ALTERNATE

Name

Street Address Apt.

City State Zip

Home # Work #

Fax # Cell #

E-mail

BILLING ADDRESS

Bill To

Attn

Mailing Address

City State Zip

Day # Fax #

E-mail

SHIPPING ADDRESS

We must have a street address as we cannot deliver to a P.O. Box.

Ship To

Attn

Street Address Ste.

City State Zip

Day #

Check one: Commercial Residential address

E-mail

Required for shipment notification

COOKBOOK SPECIFICATIONS

RECIPES

BOOKS ORDERED (100 minimum order)

COVER STYLE (p.37)

Soft Cover Hardback

Padded 3-Ring Base Price (based on 4-1-11 pricing on p. 3-4)

Add EZel™ Bookstand in each Padded 3-Ring (p. 39) 45¢/book

RECIPES on CD (p. 83) 85¢/book

COOKING HINTS (p. 83) Place 16 FREE hint pages in the back of each cookbook. FREE

RECIPE POCKET ENVELOPES (p. 82) Place one in the back of each cookbook 15¢/book

RECIPE PAGES Pages 10-31

PAPER Standard white paper FREE Cream paper 20¢/book

Recipe pages and personal pages will be printed in black ink FREE

FREE RECIPE FORMATS (see p. 20-28) Continued recipes included FREE.

F1 F2 F3 F4 ~ circle one art option for F4: Checks Classic Culinary

F5 F6 F7 ~ circle one art option below for F5, F6, F7 (see p. 24-26)



F thru Q FREE

R - Custom Art (add \$60)

F8 F9

Non-continued recipes (optional for Recipe Formats F1 thru F9; see p. 19) 20¢/book

PREMIUM RECIPE FORMATS (see p. 29-30) Non-continued recipes included FREE.

F11 ~ circle one: Tea Vine Picnic Birdhouse Ribbon Garden Custom Art (add \$60) 25¢/book

F12 30¢/book

DISCOUNT RECIPE FORMAT (see p. 31) Non-continued recipes and fillers NOT available.

F15 Subtract 20¢/book

Per book price

Vertical box for per book price with lines and a final blank space.

RECIPE PAGES (cont.) Pages 10-31

Per book price

RECIPE PAGE OPTIONS

- Include Recipe Notes (p. 18)25¢/book
 - Include Recipe Subcategories (p. 18)5¢/book
 - Include Recipe Symbols (p. 17)5¢/book
 - Include Recipe Page Fillers (p. 16-17) Available with non-continued recipes only 15¢/book
- Complete one: Stock filler set name _____ Custom fillers (enclosed)

PERSONAL PAGES Pages 32-35

PERSONAL PAGE ARTWORK ~ Check a design and complete the information below.

- Classic Culinary Checks Vineyard Hearts & Bows Blossoms Heavenly School Days No Art

Pages: All pages need to be typeset in above design All pages are press-ready (enclosed)
 Some pages are press-ready, some need to be typeset (enclose and provide instructions)

TITLE PAGE ~ FREE; cookbook title and subtitle will be included on the title page, as listed under Cover Selection.

Information to be included on title page: Organization name _____
 Address _____ Web address _____
 City _____ State _____ Zip _____

PERSONAL PAGES ~ List personal pages in the order you want them to appear, including blank pages.

Page 1 is on the back of the title page. 4 pages are **FREE**. Add up to 12 extra pages for a total of 16 pages.

- | | | |
|----------|-----------|-----------|
| 1. _____ | 7. _____ | 13. _____ |
| 2. _____ | 8. _____ | 14. _____ |
| 3. _____ | 9. _____ | 15. _____ |
| 4. _____ | 10. _____ | 16. _____ |
| 5. _____ | 11. _____ | |
| 6. _____ | 12. _____ | |

Number of personal pages over 4:
 # extra pages _____ x 4¢/page (per book)

Photos/artwork in personal pages printed in black ink: **1 FREE**; add 4 more (for 5 total)# extra images _____ x 3¢/image (per book)
 Photos/artwork in personal pages printed in multi- or full-color # images _____ x 20¢/image (per book)

MAIL ORDER PAGE (see p. 33)

Yes, include a **FREE** mail order page. Complete information you want to appear below.

Cookbook title will be included on the mail order page, as listed under **Cover Selection**.

Organization name _____
 Mailing address _____
 City _____ State _____ Zip _____
 Phone (optional) (_____) _____
 Web or e-mail address _____
 Selling price \$ _____ per book Shipping/handling \$ _____

INDEX (see p. 33) Category Index is automatically included. Check box to also include a **FREE** Contributor Index.

COVER SELECTION Pages 36-55

FRONT COVER DETAILS

Wording for Cover Title _____ Typestyle (p. 55) _____
 Wording for Subtitle _____ Typestyle (p. 55) _____
 Wording on Spine _____ Typestyle (p. 55) _____
wording on spine for 3-Ring only Have art department select typestyles

Full-Color Stock Cover Design # _____ (see p. 40-47) One ink color for title/subtitle _____ (p. 54) **FREE**
If none provided, ink color shown in our guidebook will be used.

Custom Cover Details: Provide signed *Release Form* (p. 48) if submitting custom art/photos/logo.
 Indicate choice below and complete *Custom Cover Ink Color* and *Print Back Cover* on facing page.

- Custom one-color design (p. 49) # _____ (enclose photo, if required)
- Use Designer Series Cover Template (p. 51-53) # _____ (enclose photo)
- Use custom press-ready art (enclosed)
- Have your art department design our cover from our sketches or ideas (enclosed)

